

OUR COMPANY

ilolay is a dairy company that is located in the City of Rafaela, Province of Santa Fe. It owns three manufacturing plants which are situated in the heart of the milk production region in Argentina. It processes 540 million liters of milk per year, which are transformed into a complete line of products marketed under the trademark **ilolay**.

The different industrial processes comply with HACCP norms.



Founded in 1928, the company has gained ground in international markets, exporting to more than 30 countries, apart from offering domestic coverage through its 9 points of sale and a vast network of distributors and representatives.

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Sucesores de Alfredo Williner S.A. is a dairy company that is located in the City of Rafaela and holds an important position in the region and the country as a source of production and work.

The company has grown in a region that is economically and socially based on the settlement of European immigrants who arrived in the late 18th century and early 19th century. These immigrants introduced deep values of sacrifice, work, honesty and community participation.

José María Williner was one of these pioneers, a determined person and a lover of progress, who was born in Switzerland and arrived in Argentina at the end of the 19th century.

After many years of hard work, José María managed to own several dairy farms with a clear idea in mind: to manufacture the best dairy products in the country.

His dreams came true thanks to the efforts of his son, Alfredo, a visionary who in 1928 laid down the foundations of the company and began to process the milk from his own dairy farms in a tiny factory located in Bella Italia, a small town in the Province of Santa Fe.

Today, this family company owns three manufacturing plants, where 540 million liters of milk are processed per year to be transformed into a complete line of products marketed under the trademarks **ilolay**.

ilolay has always shown a strong commitment to quality.

Thus, by strictly complying with international standards and Good Manufacturing Practices, it has become the first dairy industry in the country to ensure consistent quality all the way from dairy farms to supermarket shelves.

By respecting the most thorough traditional methods, incorporating state-of-the-art technology and taking advantage of the natural powers of the land, **ilolay** established a dairy industry that elaborates products which are characterized by a unique taste and quality, and which are now exported to the rest of the world.

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The great difference that allows **ilolay** to reach the highest quality in all processes is its Human Resources. The kind and familiar contact the company keeps with all their people and the constant motivation and integration result in a warm environment that increases productivity and efficiency.

The company has always been able to combine distance, work, efficiency and service. Thus, it guarantees distribution all over the country through its 9 points of sale and a network of over 40 strategically located distributors and representatives.

Thanks to the quality and worldwide acceptance of its products, **ilolay** has also gained ground in international markets, providing customer support through its Foreign Trade Department and exporting to more than 30 different countries.

The company has an annual turnover that is around 300 million dollars.

The respect for the principles and values of pioneers, the effort to guarantee a steady source of work, the commitment to high quality and the protection of the environment, plus the permanent contribution made to the community, have turned this Argentine company into an unquestionable pillar of the regional economy, with an active role in the national dairy industry and an ever-increasing participation in the international arena.

Day after day, this strong and thriving company remains faithful to the philosophy and vocation of the great family which fulfilled the dream of a Swiss pioneer in Argentina.